

Lesson Plan

Name of the Faculty : Ms Preeti Bhandri
 Discipline : Electronics and Communication Engg.
 Semester : 6th
 Subject : ENTREPRENEURSHIP DEVELOPMENT AND MANAGEMENT
 Lesson Plan Duration : March 2023-June2023

1 week		UNIT 1: Entrepreneuership concept & its need
	1st lecture	Concept / Meaning and its need
	2nd lecture	Qualities,function,barrier
	3rd lecture	Business ownership & features
2 week	1st lecture	Sole proprietorship,partnership
	2nd lecture	Joint stock companies,PPP mode
	3rd lecture	Schemes of assistance at nationals and district level
3 week	1st lecture	NSIC,NRDC,DC,MSME,
	2nd lecture	SIDBI,NABARD,NIESBUD,HARIDCON Ltd.
	3rd lecture	Commerical Bank,SFC's TCO,KVIB
4 week	1st lecture	DIC,TBI and science Technolgy Entr.Parks
		UNIT 2: Market Survey and Opportunity Identification
	2nd lecture	Scanning of the business enviroment
	3rd lecture	Salient features of National and Haryana state,
5 week	1st lecture	Types and conduct of market survey
	2nd lecture	Assesment of demand and supplyin potential areas of growth
	3rd lecture	Types and condust of market survey
6 week	1st lecture	Identifying business opportunity
	2nd lecture	Considration in product selectionn
	3rd lecture	Converting an idea into buiness opportunity
7 week		UNIT 3: PROJECT REPORT PREPARATION
	1st lecture	Preliminary project report
	2nd lecture	Detailed project report including technical
	3rd lecture	Economic and market feasibilty
8 week	1st lecture	Common errors in project report preparation
	2nd lecture	Exercises on Preparation of project report
	3rd lecture	Sample project report
		SECTION- B MANAGEMENT
9 week		UNIT 4: Introduction to Management
	1st lecture	Importance and process of planing, organising,staffing and controlling
	2nd lecture	Concept and stucture of an organisation
	3rd lecture	Concept of Structure of an organisation
10 week	1st lecture	Line ,staff and Functional Organisation
		UNIT 5: Leader and Motivation
	2nd lecture	A)Leadership Defination and need Qualities
	3rd lecture	Function of a leader,tyes of leadership
11 week	1st lecture	B) Motivation Defination,factors affecting And Theories of Motivation
		UNIT 6 : Management Scope in Difference Areas

	2nd lecture	A) Human Resource Management Introdcction to Man power planning.
	3rd lecture	Introduction to performance appraisal method
12 week	1st lecture	B) Material and store Management Introduction function,and objectives ,ABC Analysis And EOQ
	2nd lecture	C) Marketing and Sales Introduction,importance,its function sales promotions
	3rd lecture	D) Finanical Management Introduction ,importance and its functions
13 week	1st lecture	Knoweledge of income tax , sales tax GST ,VAT
		UNIT 7 : WORK CULTURE
	2nd lecture	Introduction and importance of healthy work culture in organnization
	3rd lecture	Component of culture
14 week	1st lecture	Importance of attitude ,values and Behaviour Behavioural Science
	2nd lecture	Professional ethics- concept and need of professional Ethics and human values
		UNIT 8 : Basic of Accounting and Finance
	3rd lecture	Meaning and defination of accounting ,double entry system of book keeping
15 week	1st lecture	Trading account,PLA account and balance sheet of a company
	2nd lecture	B) Objectives of Financial Management
	3rd lecture	Profit Maximization v/s Wealth Maximization
		UNIT 9: MISCELLEOUS TOPICS
16 week	1st lecture	A) Total Quailty Management (TQM) Statistical process control Total employees Involvement Just in T ime (JIT)
	2nd lecture	B) Intellectual Property Right (IPR)
	3rd lecture	Introduction ,defination and its importance , Infrigement related to patents

